manitobapulse.ca

MANITOBA Pulse Soybean GROWERS



Do you...

- Understand the pulse and soybean industry in Manitoba?
- Have a willingness to provide value, input and leadership to the pulse and soybean industry?
- Have an interest in production and research, communication, market development and sustainability?
- Want to gain valuable experience?

Consider becoming an MPSG board member. Talk to MPSG directors or staff about available opportunities.



8 reasons to become a director with **MPSG**:

1 Shape the future of soybeans and pulses in Manitoba

As a director, you help guide MPSG's long-term vision and strategic priorities for Manitoba's soybean and pulse industry. Your leadership helps ensure growers remain competitive, innovative, and prepared for future opportunities and challenges.

2 MPSG invests producer levy dollars in programs and research that deliver measurable value to Manitoba farmers.

Investment areas include:

- Development of new resilient crop varieties
- Agronomy and production research
- Independent third-party variety trials
- On-Farm Network research and demonstrations
- Disease and pest surveillance and diagnostics
- Soil health and sustainability initiatives
- Soybean and pulse market development

Directors help prioritize investments and ensure grower dollars are directed toward projects that provide the greatest benefit to Manitoba farmers.









A Manitoba focused, producer driven value proposition

3 Strengthen market opportunities

Directors work with MPSG staff, Soy Canada, Pulse Canada, and industry partners to:

- expand soybean markets
- support pulse export growth
- advance sustainability frameworks
- improve market access and transportation
- position Manitoba as a trusted supplier of high-quality soybeans and pulses

Your leadership helps Manitoba growers compete globally.

4 Bring the Manitoba producer voice to the table

MPSG is grower led. Directors ensure decisions reflect real Manitoba farm needs, including:

- local pest and disease pressures
- regional soil and climate conditions
- Manitoba specific agronomic challenges
- Prairie market condition.

As a director, you help ensure Manitoba growers have a strong voice in shaping industry priorities and national discussions.

5 Build leadership skills and industry connections

Serving on the MPSG board provides you with engagement opportunities with:

- researchers and breeders
- agronomists and industry specialists
- processors, exporters and value-chain partners
- provincial and federal policymakers
- sustainability and market development leaders

Serving on the MPSG Board provides valuable leadership experience, professional growth, and an opportunity to expand your network across Canadian agriculture.

6 MPSG directors help ensure Manitoba growers are represented

Industry priorities, policies, and investments are shaped by participating in and collaborating with:

- Pulse Canada committees and initiatives
- Soy Canada market development and trade activities
- Grain Growers of Canada advocacy and policy discussions
- Keystone Ag Producer advocacy and policy discussions
- sustainability and traceability programs
- national research collaborations
- industry and government working groups

Directors help ensure Manitoba growers have a strong, credible voice in national decisions.

7 Support the long-term success of Manitoba farms

Board decisions help drive investments that benefit growers today and strengthen the industry for tomorrow, including:

- agronomy research that improves productivity and yield stability
- pest and disease management solutions
- practical tools and resources for on-farm decision-making
- sustainability initiatives that maintain market access
- market development opportunities that create demand and value

The priorities you help set today can influence the profitability and resilience of Manitoba farms for years to come.

8 Help shape the future of the industry that supports your farm

Many directors say serving on the board is one of the most rewarding ways to contribute to the industry:

- share experience and perspective
- help guide investments that benefit growers
- support the next generation of producers

This is your opportunity to help shape the future of the soybean and pulse industry that supports Manitoba farms and rural communities.





Become an MPSG Director and help shape the future of soybeans and pulses in Manitoba. Guide research investments, strengthen market opportunities, support sustainability, represent growers nationally, and **ensure Manitoba producers have a strong voice in the decisions that matter.**

Call for nominations

Manitoba Pulse & Soybean Growers (MPSG) is looking for engaged, forward thinking producers to join its Board of Directors. Our sector is evolving with new markets, new agronomy challenges, new sustainability expectations, and growers deserve a strong voice shaping what comes next.

If you care about the future of soybeans and pulses in Manitoba, this is your chance to bring your experience and leadership to a progressive grower-led organization working every day for farms like yours. Directors help guide research, strengthen markets, and ensure Manitoba producers remain competitive and heard at provincial and national tables.

Your perspective matters. Your farm experience matters. And your willingness to help shape the future matters.

Who can be nominated

Eligible nominees are Manitoba producers who have sold a pulse or soybean crop within the last two years and have not submitted a levy refund application during that period.

Why serve?

Directors play a key role in shaping the future of Manitoba's pulse and soybean sector. The Board guides research investments, strengthens market opportunities, supports good governance, and ensures growers' voices are represented provincially and nationally. Serving as a director provides valuable leadership experience and the opportunity to contribute directly to sector growth, profitability, and sustainability.

Term & commitment

Directors serve a three year term, with elections held at the Annual General Meeting each February. The Board meets 4-5 times per year, with additional committee meetings held ahead of board sessions. Directors participate in strategic planning, represent MPSG at industry events, and may serve on provincial or national committees.

How to submit a nomination

A call for nominations is issued each December, at least 30 days prior to the AGM. Eligible producers must submit their nomination package to the Nominating Committee during this period. Nominations from the floor are not permitted. If nominations exceed available positions, an election will be conducted by secret ballot at the AGM.

Interested? Let's talk.

If you are considering becoming an MPSG Director or would like to learn more about the role, please connect with current directors or MPSG staff. We welcome conversations with growers who want to contribute to a strong, profitable, and sustainable pulse and soybean sector in Manitoba.

MPSG works with other associations & organizations

- Pulse Canada
- SoyCanada
- Grain Growers of Canada
- Crop Commodity Associations
- Keystone Agricultural Producers (KAP)
- Manitoba Agricultural Services Corporation
- Manitoba Agriculture
- Agriculture and Agri-Food Canada
- Canadian Grain Commission
- Academic & Research Institutions
- ...and more

Contact us

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